

SMALL BUSINESSES **GROW** **NORTH CAROLINA**

It's All About Business

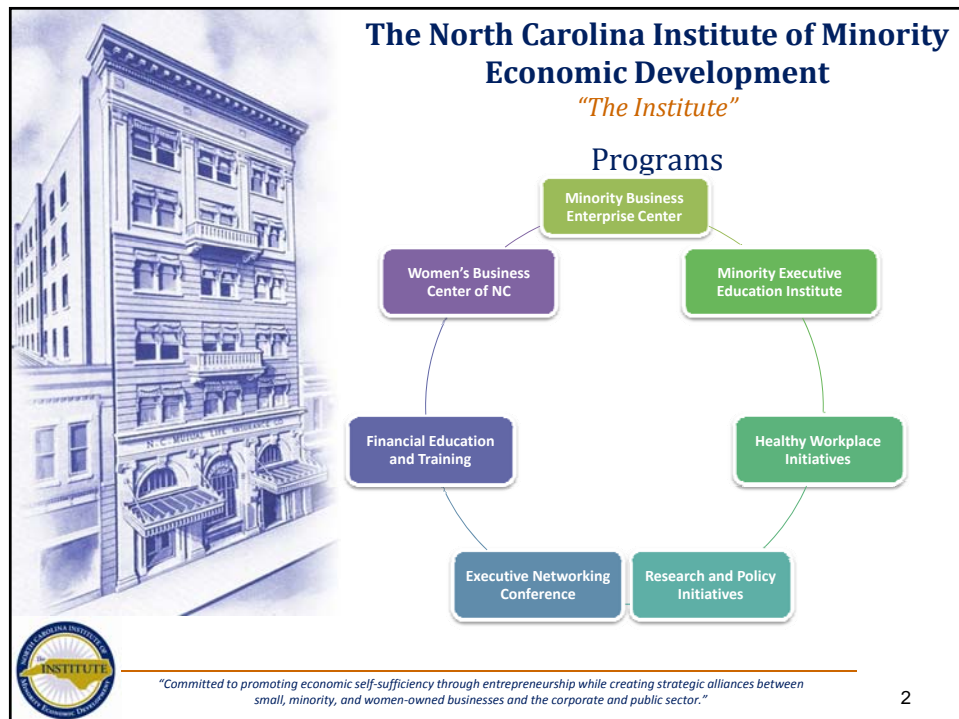
Who Are We: We are a non-profit collaborative of small businesses, major corporations higher education, and community economic development practitioners working together to build our state's economic and social asset base through the growth and development of businesses and jobs.

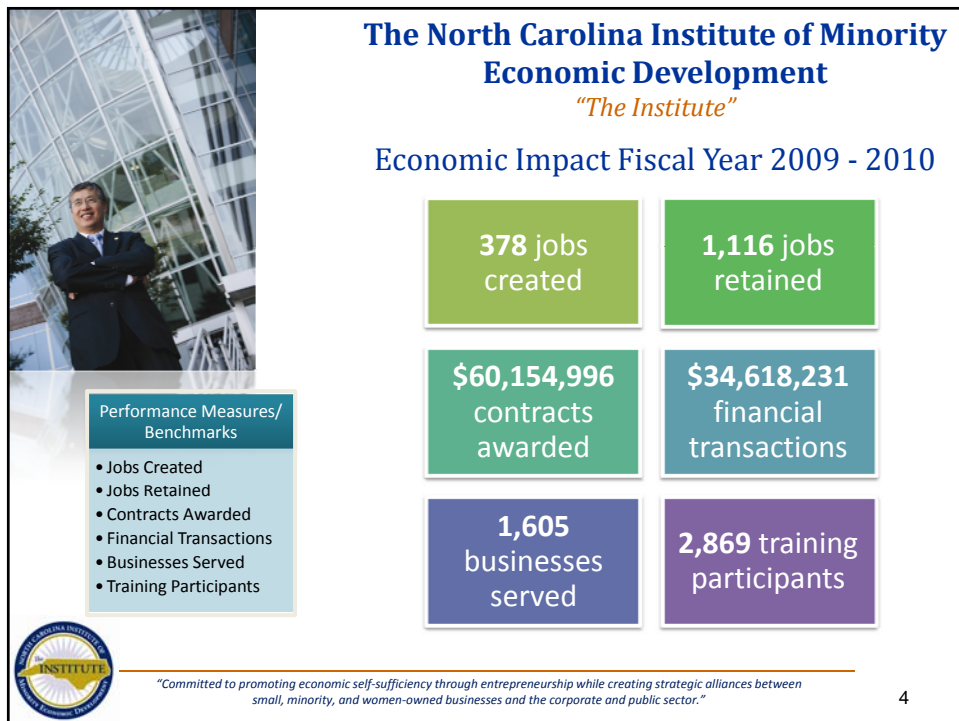
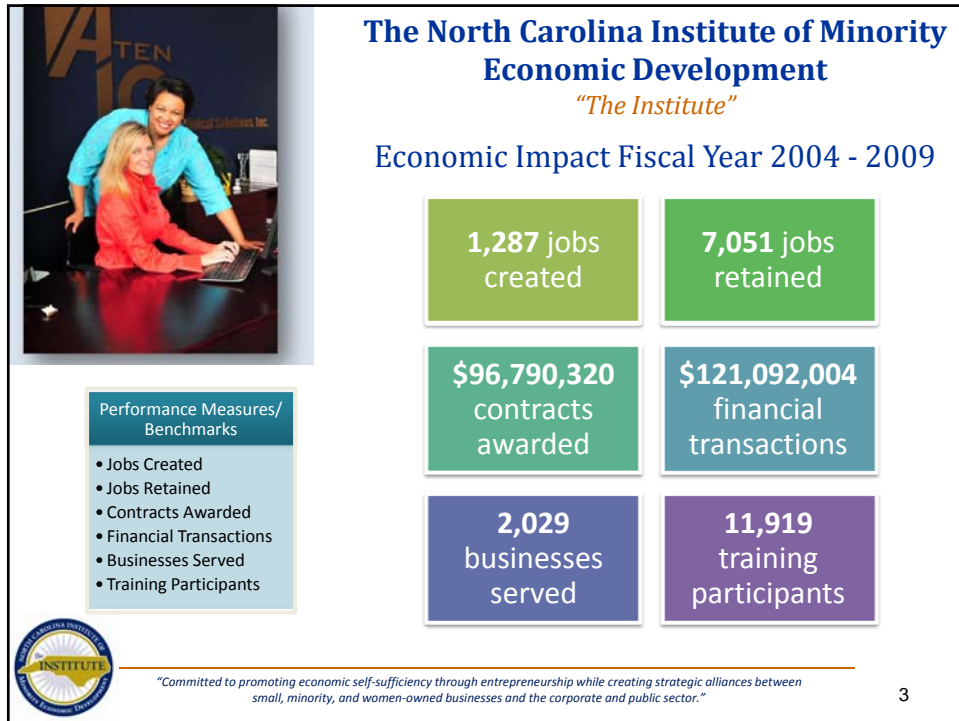
Our Mission: To build the asset base of limited resource populations and communities through business development strategies that grow and sustain privately held firms; builds partnerships for market opportunities with major corporations; creates and retains jobs; and builds the skills of owners and their employees.

Strategies: Provide quality assistance and services in the areas of Markets, Money, and Management (3 M's). Assist small firms in building and expanding access to market opportunities; promote and assist in the provision of access to affordable capital; and provide technical assistance, professional development and training to business owners and their key employees. Promote and provide quality data and information on market opportunities, particularly among emerging populations.

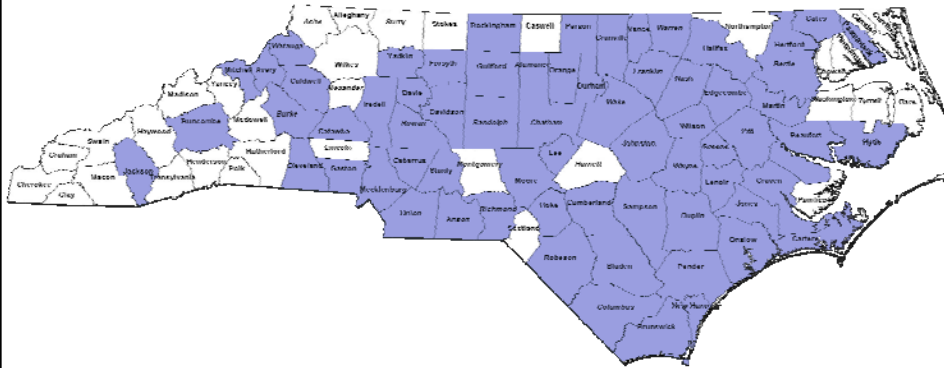
North Carolina Institute of Minority Economic Development

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N.C. Institute Programs and Trainings by County



"Committed to promoting economic self-sufficiency through entrepreneurship while creating strategic alliances between small, minority, and women-owned businesses and the corporate and public sector."

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Minority Executive Education Institute

Program Timelines



Jan 2011	Feb 2011	Mar 2011	Apr 2011	May 2011	Jun 2011	Jul 2011	Aug 2011	Sept 2011	Oct 2011	Nov 2011	Dec 2011
	EMP										
		EMPIRE	EMPIRE	EMPIRE	EMPIRE						
					WEELS	WEELS					
								DUKE	DUKE		
							NEEP	NEEP			
					EB	EB	EB	EB			

Executive Management Program (EMP)

Partners

- NC Department of Transportation
- UNC Kenan Flagler Business School

Executive Minority Program in Real Estate (EMPIRE)

Partners

- City of Charlotte
- Charlotte Chamber of Commerce
- Self-Help Credit Union

Women's Executive Education Leadership Series (WEELS)

Partners

- Women's Business Center
- Bennett College for Women
- Center for Creative Leadership
- Meredith College
- Wake Forest Schools of Business

Nonprofit Executive Education Program (NEEP)

Partners

- NC Center for Nonprofits
- Triangle Community Foundation
- Duke University Center for the Advancement of Sustainable Enterprise

Duke Entrepreneurial Challenges Program (DUKE)

Partners

- Duke Corporate Education
- Duke University Fuqua School of Business

Executive Bootcamp (EB)

Partners

- NC Military Business Center
- Campbell University *[potential partner]*



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